

Key trends shaping the international private medical insurance (IPMI) sector.

## Insurance in the world of COVID-19



1. Telehealth services become more prominent in the primary healthcare model



2. Corporates should reduce the mental health stigma and reimagine employee benefits



3. Health insurers need to start offering comprehensive solutions for all



### Do you know?

**76%**



of consumers with employer-based insurance said they were willing to use a doctor or health system's mobile app

## The importance of data



AI and Big Data to improve both health outcomes and cost-effectiveness

Non-traditional, Big Tech, and retail players enter the healthcare game



Cybersecurity remains a vital component for all stakeholders

## Health insurers buckle up for growth



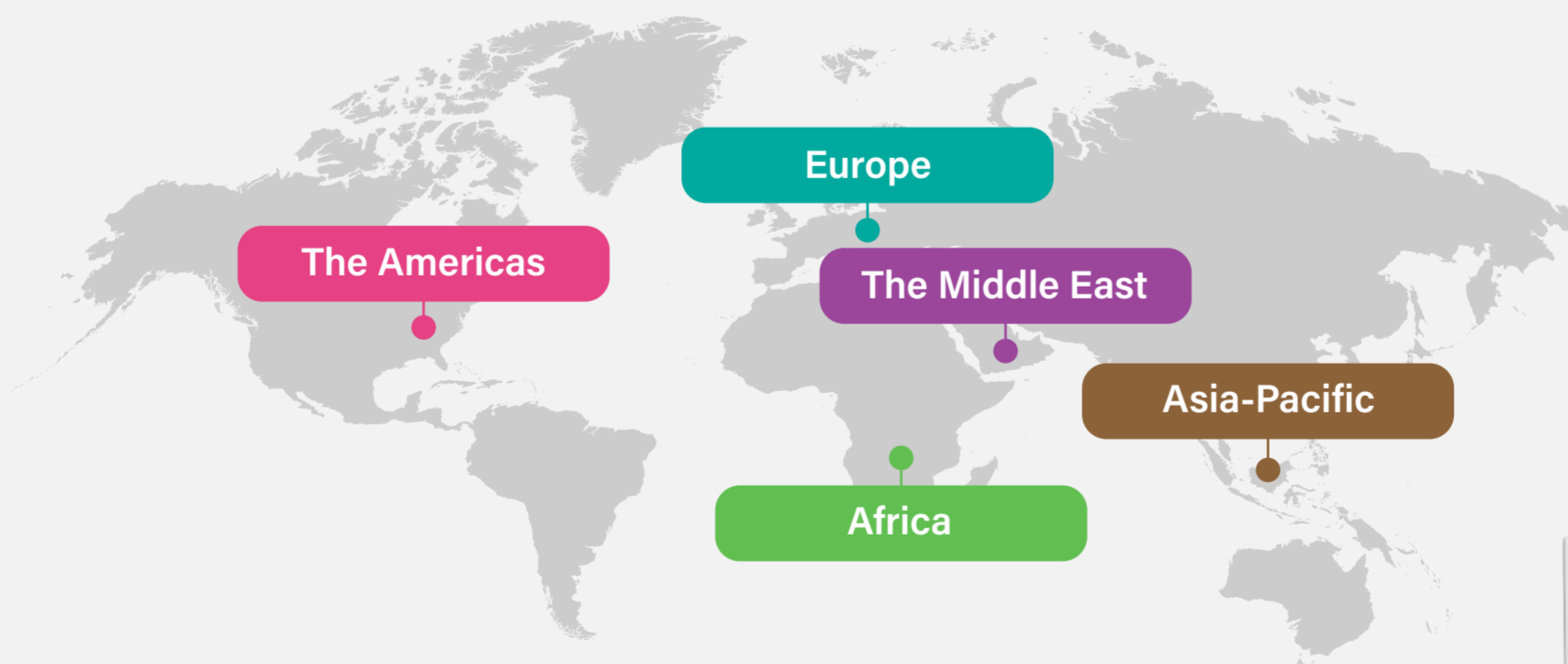
Digital technology investment to surge, despite concerns about COVID-19 variants



Talent attraction and retention is a challenge in an evolving hybrid work environment



Trust remains non-negotiable, and insurers should prioritize transparency



This is just the beginning, wait till you learn about the regional state of health insurance in 2021-2022, namely, Asia-Pacific, The Middle East, Africa, The Americas, and Europe.

Download the report for FREE to explore the changing state of health insurance globally and locally!



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